

**SEARCH ENGINE
OPTIMIZATION
COMPETITION
WINNING SECRETS
REVEALED**

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<http://www.SearchEngineRankingSecretsRevealed.com>

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Ambatchmasterpublisher SEO Contest Assignment Report

Keyword: ambatchmasterpublisher

Duration: 3 weeks

Held By: Ambatch Team

My blog is <http://ambatchmasterpublisher-joseph.blogspot.com/> created at www.blogger.com and here's what I did in terms of optimizing onsite:

STEP #1

- Included the keyword "ambatchmasterpublisher" in my blog url.

STEP #2

- Included the keyword in the title of my blog.

STEP #3

- Created contents from www.wikipedia.org by getting the contents and changing them in notepad with the keyword. Then copied and pasted them to my blogs – keyword density above 4.5% using the site www.seochat.com/seo-tools/keyword-density/.

STEP #4

- Included detailed meta tags in the source code and included keywords in "keyword", "classification", "keyphrases", and "description."

STEP #5

- Included the keyword in every blog title and in the content.

STEP #6

- Included the keyword at the end of each blog with hypertext link.

STEP #7

- Created 7 blogs on the 1st day, 3 blogs on the 2nd day and 8 blogs on the 3rd day and 3 blogs onward each day.

STEP #8

- Started to use YouTube videos with the keyword in the titles.

STEP #9

- Inserted the keyword with a hypertext link at the bottom of the blog.

STEP #10

- Inserted my pic saved as ambatchmasterpublisher and the same keyword for description.

STEP #11

- Put my website in my profile.

STEP #12

- Created a link to search for the keyword in www.google.com right below the sub-title for visibility.

STEP #13

- Included the keyword more than once in the title and the sub-title.

STEP #14

- Inserted headline animator to show each blog's title

STEP #15

- Got a subscription link from www.listible.com

This is the complete list of what I did in terms of onsite optimization.

Now here's the list of what I did in terms of offsite optimization. As I learned from the course, offsite optimization involved so much more than onsite optimization.

Here's the list:

STEP #1

- Pinged my site at www.pingoat.com

STEP #2

- Pinged my site at www.blo.gs/

STEP #3

- Pinged my site at www.icerocket.com/

STEP #4

- Pinged my site at www.pingomatic.com/

STEP #5

- Pinged my site at www.technorati.com/ping

STEP #6

- www.weblogs.com/ after each post.

STEP #7

- Included a backlink to <http://ambatchmasterpublisher-joseph.blogspot.com/> in all my other sites that ranked above PageRank 2.

STEP #8

- Clicked the link from other sites daily

STEP #9

- Searched in www.google.com “add your site to” and found all the directory sites.

STEP #10

- Submitted my 1st blog article to about 450 article directory sites one by one. I used a free software called Article Submitter. This software is sort of like a software with super “autocomplete” function. Instead of typing the same info over and over again, it saves and inserts the info automatically. To find out more about this software, <http://www.josephpark.ca/recommends/articlesubmitter>.

STEP #11

- Created a simple movie file and uploaded to www.youtube.com

STEP #12

- and www.myspace.com

STEP #13

- and www.video.google.com with a keyword title in hypertext link.

STEP #14

- Submitted my article with a backlink to social community sites in Alexa Top 500 sites such as www.facebook.com

STEP #15

- and www.hi5.com.

STEP #16

- Used SEO Elite to find more directory sites and submitted to about 40 sites – Had to join every one of them before submitting my article. I used this software to find exactly how many backlinks my competitors had and where they got their backlinks from. Then I was also able to get backlinks from those sites by leaving a comment with my keyword anchor text URL. To find out more about this software, <http://www.josephpark.ca/recommends/seoelite>.

STEP #17

- Submitted my site at www.engineseecker.com which in turn submitted to 100 different search engines.

STEP #18

- Submitted my link to over 2500 directory sites one at a time. I used another free software called Directory Submitter since it was not possible to do it manually in 3 weeks. Every time I try to increase the ranking of my new site, I never skip this step. To find out more about this software, <http://www.josephpark.ca/recommends/directorysubmitter>. You gotta definitely try this software.

STEP #19

- Placed comments on every possible blog under the keyword “ambatchmasterpublisher”.

STEP #20

- Place a backlink to my blog in all my existing web sites.

STEP #21

- Searched “site: blogspot.com” in Google and found all the high PageRank blogs (about 100) and posted comments with a backlink to my blog.

STEP #22

- Studied other blogs to find out where they got their backlinks and placed my backlinks at the same sites.

This is the complete list of what I did in order to boost my ranking to the top 3.

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[BONUS CONTENTS]

SECRET #1

1. Link directory sites takes longer than article directory sites to get listed. Therefore, article directory sites are a better choice if you're pressed for time.

SECRET #2

2. Posting comments on other blogs listed under the same keyword can certainly boost your ranking.

SECRET #3

3. A backlink from a higher PageRank site is worth more than 10-15 backlinks from many lower PageRank sites.

SECRET #4

4. The quickest way to get you indexed in Google is put a link to your blog in iGoogle.

SECRET #5

5. Putting a backlink from your existing sites that are already indexed in Google also helps.

SECRET #6

6. Embedding YouTube video as your content is a sure way to get backlink from YouTube. If lucky, you can even get a backlink from PageRank 8.

SECRET #7

7. Making the keyword hypertext link helps increasing the usage of anchor text.

SECRET #8

8. When submitting the article, you should never put hypertext link in the body. This is a sure way to get your article rejected.

SECRET #9

9. If some sites are worth paying to get a backlink, you should spend the money. (if Google PageRank is higher than 5)

SECRET #10

10. If possible by all means, it is so much better to get a backlink from few higher PageRank sites than backlinks from numerous lower PageRank sites.

SECRET #11

11. It takes at least 5-10 days for most directory sites to consider your site or blog to be indexed if you submitted as regular.

SECRET #12

12. You can learn so much by studying other people's blogs or sites especially who ranked higher than you.

SECRET #13

13. The order of ranking can be different if you're logged in (Google).

SECRET #14

14. Lastly, there is no quick and easy way to do a proper SEO work unless

you outsource it through someone else.

This is the complete list of what I learned from the SEO contest.

Thank you very much.

Best Regards,
Joseph Park

P.S. I know I've used softwares in this entire process but if you want to do it manually, you can also do that. What you do is type "submit article" in Google, you can find all the article submitting portals instead of buying Article Submitter. Also it goes same with Directory Submitter. Just type "submit directory" in Google. You'll find all the directory portal sites you want to submit your link.

However, I probably would've needed months to accomplish, if I did it manually, what I accomplished in days with the softwares. What I really liked about seo elite was that I was able to see exactly what my competitors were doing. For example, if they got 27 backlinks from the high PageRank sites, I could also go to those exact sites and get backlinks for my blog. Then I add a few more backlinks to my blog from other sites. Result: I always rank higher.

I was also able to submit my blog to over 2210 different directory sites and almost 668 article sites in less than 3 days with directory submitter and article submitter. It was really a great time saver.

Using my step-by-step techniques above, I'm certain that you can rank in No. 1 position for any of your keyword and it will bring incredible amount of traffic to your site. I guarantee it!

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